

AP Stats Topic 3: Gathering Data

Every Monday a local radio station gives coupons away to 50 people who correctly answer a question about a news fact from the previous day's newspaper. The coupons given away are numbered from 1 to 50, with the first person receiving coupon 1, the second person receiving coupon 2, and so on, until all 50 coupons are given away. On the following Saturday, the radio station randomly draws numbers from 1 to 50 and awards cash prizes to the holders of the coupons with these numbers. Numbers continue to be drawn without replacement until the total amount awarded first equals or exceeds \$300. If selected, coupons 1 through 5 each have a cash value of \$200, coupons 6 through 20 each have a cash value of \$100, and coupons 21 through 50 each have a cash value of \$50.

- (a) Explain how you would conduct a simulation using the random number table provided below to estimate the distribution of the number of prize winners each week.
- (b) Perform your simulation 3 times. (That is, run 3 trials of your simulation.) Start at the leftmost digit in the first row of the table and move across. Make your procedure clear so that someone can follow what you did. You must do this by marking directly on or above the table. Report the number of winners in each of your 3 trials.

72749 13347 65030 26128 49067 02904 49953 74674 94617 13317

81638 36566 42709 33717 59943 12027 46547 61303 46699 76423

38449 46438 91579 01907 72146 05764 22400 94490 49833 09258

Part (a):

1. **Scheme:** Obtain a two-digit random number from the random number table. If it is between 01 and 50, use it to represent the selected ticket. Ignore numbers 00 and 51 – 99.
2. **Stopping Rule:** Determine the amount of the prize associated with the chosen ticket, and add this amount to the total amount awarded so far. If the total amount awarded so far is less than \$300, repeat this process.
3. **Count:** Note the total number of winners.
4. **Non-Replacement:** Ignore any ticket number that has already been awarded a prize in this trial.

Repeats steps 1 – 4 above a large number of times.

Note: It is OK to also devise a scheme that uses 2 two-digit numbers to represent each ticket (for example, 01 and 51 both representing ticket 1; 02 and 52 both representing ticket 2; etc.) that also addresses the issue of assigning 2 two-digit numbers to each coupon correctly.

A manufacturer of toxic pesticide granules plans to use a dye to color the pesticide so that birds will avoid eating it. A series of experiments will be designed to find colors or patterns that three bird species (blackbirds, starlings, and geese) will avoid eating. Representative samples of birds will be captured to use in the experiments, and the response variable will be the amount of time a hungry bird will avoid eating food of a particular color or pattern.

- (a) Previous research has shown that male birds do not avoid solid colors. However, it is possible that males might avoid colors displayed in a pattern, such as stripes. In an effort to prevent males from eating the pesticide, the following two treatments are applied to the pesticide granules.

Treatment 1: A red background with narrow blue stripes

Treatment 2: A blue background with narrow red stripes

To increase the power of detecting a difference in the two treatments in the analysis of the experiment, the researcher decided to block on the three species of birds (blackbirds, starlings, and geese). Assuming there are 100 birds of each of the three species, explain how you would assign birds to treatments in such a block design.

- (b) Other than blocking, what could the researcher do to increase the power of detecting a difference in the two treatments in the analysis of the experiment? Explain how your approach would increase the power.

High cholesterol level in people can be reduced by exercise or by drug treatment. A pharmaceutical company has developed a new cholesterol-reducing drug. Researchers would like to compare its effects to the effects of the cholesterol-reducing drug that is currently available on the market. Volunteers who have a history of high cholesterol and who are currently not on medication will be recruited to participate in a study.

(a) Explain how you would carry out a completely randomized experiment for the study.

(b) Describe an experimental design that would improve the design in (a) by incorporating blocking.

(c) Can the experimental design in (b) be carried out in a double blind manner? Explain.

The dentists in a dental clinic would like to determine if there is a difference between the number of new cavities in people who eat an apple a day and in people who eat less than one apple a week. They are going to conduct a study with 50 people in each group.

Fifty clinic patients who report that they routinely eat an apple a day and 50 clinic patients who report that they eat less than one apple a week will be identified. The dentists will examine the patients and their records to determine the number of new cavities the patients have had over the past two years. They will then compare the number of new cavities in the two groups.

- a. Why is this an observational study and not an experiment?
- b. Explain the concept of confounding in the context of this study. Include an example of a possible confounding variable.
- c. If the mean number of new cavities for those who ate an apple a day was statistically significantly smaller than the mean number of new cavities for those who ate less than one apple a week, could one conclude that the lower number of new cavities can be attributed to eating an apple a day? Explain.

People with acrophobia (fear of heights) sometimes enroll in therapy sessions to help them overcome this fear. Typically, seven or eight therapy sessions are needed before improvement is noticed. A study was conducted to determine whether the drug D-cycloserine, used in combination with fewer therapy sessions, would help people with acrophobia overcome this fear.

Each of 27 people who participated in the study received a pill before each of two therapy sessions. Seventeen of the 27 people were randomly assigned to receive a D-cycloserine pill, and the remaining 10 people received a placebo. After the two therapy sessions, none of the 27 people received additional pills or therapy. Three months after the administration of the pills and the two therapy sessions, each of the 27 people was evaluated to see if he or she had improved.

- (a) Was this study an experiment or an observational study? Provide an explanation to support your answer.
- (b) When the data were analyzed, the D-cycloserine group showed statistically significantly more improvement than the placebo group did. Based on this result, would the researchers be justified in concluding that the D-cycloserine pill and two therapy sessions are as beneficial as eight therapy sessions without the pill? Justify your answer.
- (c) A newspaper article that summarized the results of this study did not explain how it was determined which people received D-cycloserine and which received the placebo. Suppose the researchers allowed the therapists to choose which people received D-cycloserine and which received the placebo, and no randomization was used. Explain why such a method of assignment might lead to an incorrect conclusion.

Before beginning a unit on frog anatomy, a seventh-grade biology teacher gives each of the 24 students in the class a pretest to assess their knowledge of frog anatomy. The teacher wants to compare the effectiveness of an instructional program in which students physically dissect frogs with the effectiveness of a different program in which students use computer software that only simulates the dissection of a frog. After completing one of the two programs, students will be given a posttest to assess their knowledge of frog anatomy. The teacher will then analyze the changes in the test scores (score on posttest minus score on pretest).

- (a) Describe a method for assigning the 24 students to two groups of equal size that allows for a statistically valid comparison of the two instructional programs.
- (b) Suppose the teacher decided to allow the students in the class to select which instructional program on frog anatomy (physical dissection or computer simulation) they prefer to take, and 11 students choose actual dissection and 13 students choose computer simulation. How might that self-selection process jeopardize a statistically valid comparison of the changes in the test scores (score on posttest minus score on pretest) for the two instructional programs? Provide a specific example to support your answer.

A preliminary study conducted at a medical center in St. Louis has shown that treatment with small, low-intensity magnets reduces the self-reported level of pain in polio patients. During each session, a patient rested on an examining table in the doctor's office while the magnets, embedded in soft pads, were strapped to the body at the site of pain. Sessions continued for several weeks, after which pain reduction was measured.

A new study is being designed to investigate whether magnets also reduce pain in patients suffering from herniated disks in the lower back. One hundred male patients are available for the new study.

- (a) Describe an appropriate design for the new study. Your discussion should briefly address treatments used, methods of treatment assignment, and what variables would be measured. Do not describe how the data would be analyzed.
- (b) Would you modify the design above if, instead of 100 male patients, there were 50 male and 50 female patients available for the study? If so, how would you modify your design? If not, why not?

An administrator at a large university wants to conduct a survey to estimate the proportion of students who are satisfied with the appearance of the university buildings and grounds. The administrator is considering three methods of obtaining a sample of 500 students from the 70,000 students at the university.

- (a) Because of financial constraints, the first method the administrator is considering consists of taking a convenience sample to keep the expenses low. A very large number of students will attend the first football game of the season, and the first 500 students who enter the football stadium could be used as a sample. Why might such a sampling method be biased in producing an estimate of the proportion of students who are satisfied with the appearance of the buildings and grounds?

- (b) Because of the large number of students at the university, the second method the administrator is considering consists of using a computer with a random number generator to select a simple random sample of 500 students from a list of 70,000 student names. Describe how to implement such a method.

- (c) Because stratification can often provide a more precise estimate than a simple random sample, the third method the administrator is considering consists of selecting a stratified random sample of 500 students. The university has two campuses with male and female students at each campus. Under what circumstance(s) would stratification by campus provide a more precise estimate of the proportion of students who are satisfied with the appearance of the university buildings and grounds than stratification by gender?

A large regional real estate company keeps records of home sales for each of its sales agents. Each month, the company publishes the sales volume for each agent. Monthly sales volume is defined as the total sales price of all homes sold by the agent during a month. The figure below displays the cumulative relative frequency plot of the most recent monthly sales volume (in hundreds of thousands of dollars) for these agents.



- In the context of this question, explain what information is conveyed by the circled point.
- What proportion of sales agents achieved monthly sales volumes between \$700,000 and \$800,000 ?
- For values between 10 and 11 on the horizontal axis, the cumulative relative frequency plot is flat. In the context of this question, explain what this means.
- A bonus is to be given to 20 percent of the sales agents. Those who achieved the highest monthly sales volume during the preceding month will receive a bonus. What is the minimum monthly sales volume an agent must have achieved to qualify for the bonus?

2. Researchers are investigating the effectiveness of using a fungus to control the spread of an insect that destroys trees. The researchers will create four different concentrations of fungus mixtures: 0 milliliters per liter (ml/L) 1.25 milliliters per liter, 2.5 milliliters per liter, and 3.75 milliliters per liter. An equal number of the insects will be placed into 20 individual containers. The group of insects in each container will be sprayed with one of the four mixtures, and the researchers will record the number of insects that are still alive in each container one week after spraying.

(a) Identify the treatments, experimental units, and response variable of the experiment. Treatments:

Experimental units:

Response variable:

(b) Does the experiment have a control group? Explain your answer.

(c) Describe how the treatments can be randomly assigned to the experimental units so that each treatment has the same number of units.

